



Approval for the installation of Motion Icon Escalator Step Branding

Redefine has tested the escalator step branding product offered by Motion Icon SA on our escalators in Benmore Shopping Centre.

We have run the proof of concept for just under 2 months now and are very pleased with the results, quality consistency and durability of the product on one of our our busiest escalator sets. We see this as a powerful mall branding medium into the future with customer feedback being extremely positive.

The installation process was done in less than 3 hours, in the late evening and was done very well with no disruptions to the mall.

We have also tested the deinstallation process on one of the escalators and this too was impressive, leaving the escalator in a cleaner, better condition than when it was first installed.

Redefine hereby approves the installation of the Motion Icon Escalator step branding product across our escalators assets in our portfolio.

Regards,

A handwritten signature in black ink, appearing to be "Doug Mayne", written over a light grey circular stamp.

Doug Mayne
National Non GLA Sales Manager